

# First Data™ FD50 Terminal



## The Challenge

When choosing a point-of-sale (POS) terminal, affordability, reliability, and functionality are all important features to consider. Merchants want a terminal that has the capability to accept today's electronic payment options and is configured to support future advancements in payment technology. Finding a reliable terminal that allows a merchant to control costs while also keeping pace with the changing needs of their business is often difficult.

## The Solution

The First Data™ FD50 terminal is an affordable POS terminal that features solid design and construction, easy operation and advanced security. It is compatible with many standard peripheral devices and has a highly flexible design that is well-equipped to support future payment options which helps maintain its value for many years.

## Here's How It Works

The First Data FD50 terminal allows a merchant to accept virtually every payment option, including PIN-secured and signature debit cards, credit cards such as Visa®, MasterCard®/Diners Club®, American Express®, Discover®, and JCB®, plus gift cards. With the addition of optional peripheral equipment, the FD50 terminal can also accept contactless payments, electronic benefits transfer (EBT), and checks using TeleCheck Electronic Check Acceptance® (ECA®) or paper solutions.

Installation is simple and takes just a few minutes per terminal. The FD50 terminal reliably processes transactions through an Internet Protocol (IP) or dial-up connection. It helps protect customers from fraud and identity theft by truncating customer receipts, showing only the last four digits of the card number.

