

# First Data™ FD200 Terminal



The First Data™ FD200 terminal with optional Wireless Fidelity (WiFi) capabilities is a versatile, all-in-one point-of-sale solution. Going well beyond acceptance of credit, debit, Electronic Benefits Transfer (EBT) and gift card transactions, the FD200 terminal also supports the TeleCheck Electronic Check Acceptance® (ECA®) service, which converts paper checks into electronic transactions at the point-of-sale (POS).

## The Challenge

Today's merchants know that customers are demanding more and more payment options. However, many POS terminals currently in use are not able to handle all of them, and some make it difficult to add costly peripheral devices. Instead, merchants are looking for an all-in-one terminal that supports today's payment options and is expandable for tomorrow's processing needs.

## The Solution

The First Data FD200 terminal virtually eliminates the need to use several devices to process different forms of payment. Through WiFi (optional), Internet Protocol (IP), or dial up communications, it quickly and securely processes transactions. It features an advanced, built-in check reader/imager to support the TeleCheck® ECA® service, which offers merchants a comprehensive solution for check acceptance.

It also offers fast downloads and features dual, built-in printers, resulting in a space saving footprint. The thermal printer handles receipts while the inkjet printer is dedicated to voiding checks, helping to speed transactions and conserve ink.

## Here's How It Works

Through its magnetic stripe reader, the FD200 terminal accepts all major credit cards including Visa®, American Express®, MasterCard®/Diners Club®, Discover® and JCB®. The built-in check reader/imager processes paper checks through the TeleCheck ECA service, including warranty and verification options.

The TeleCheck ECA service helps lower the risk of accepting a paper check and saves time by eliminating the need to physically take checks to the bank for deposit and processing. It also helps protect consumers' personal information, as their check is returned to them at the POS.

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All FD200 terminal payment transactions are processed through a WiFi (optional), IP, or dial up connection. Customer receipts are thermal printed with only the last four card numbers showing, to further protect against fraud and identity theft.

## Industries Served

- Retailers
- Restaurants
- Automotive
- Grocery Stores
- Mail Order/Telephone Order
- Convenience Stores

## Help Your Business

- Accept virtually all payment types in a single, integrated space saving device
- Speed through transactions
- Expandable for future payment options

## Help Your Customers

- Settle in their preferred payment type
- Faster checkout, shorter wait times
- Security features to protect against fraud

## Features

- WiFi capabilities (optional)
- Intuitive 128 x 64 LCD touch screen technology
- True 32-bit processing (ARM 929T 32-bit CPU core)
- Integrated check reader/imager with separate 32-bit ARM7 CPU
- 64 MB RAM standard memory
- Drop-in paper loading for integrated thermal receipt printer
- Inkjet single line defacement printer dedicated to voiding checks
- Five USB and two serial ports
- Supports contactless payment technology
- Supports IP and dial up, with Secure Sockets Layer (SSL) encryption

## A Global Leader in Electronic Commerce

First Data Independent Sales (FDIS) uses First Data's processing engine. First Data powers the global economy by making it easy, fast and secure for people and businesses around the world to buy goods and services using virtually any form of payment. Serving millions of merchant locations and thousands of card issuers, we have the expertise and insight to help you accelerate your business. Put our intelligence to work for you.

**For more information, contact  
FDIS Carolina at (800) 859-9250**

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